



Thomas Ramsing

Digital Designer

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PROFILE

Digital designer with a background in multimedia design and digital concept development. I design product UI, brand identities, websites, print and motion, often as the only designer on a small team, and take the work from first idea to finished delivery in Figma, Adobe CC, WordPress and AI tools.

EXPERIENCE

Freelance Digital Designer - Ramsing Design

2024 - Present

- Brand identity for new paving company Fyns Brolægning ApS: logo, badge and colourways, used on its vans.
- Game UI and branding for indie game Imaginytes: logos, card and UI mock-ups, splash screen, QA testing.
- AI-assisted design and development: directed my portfolio site from Figma mock-ups to code with AI tools.

Digital Designer (Project) - Scan-Convert

Apr - Jun 2025

- Redesigned and built the website in WordPress and Elementor, from landing page to all sub-pages.
- Designed editorial layouts and full-page ads for industry magazines, working from supplied copy.
- Photographed the staff and edited company footage into a full-screen video for the landing page.

Digital Designer - Clever Cost

May 2022 - Jan 2024

- Designed UX/UI improvements and new features for the SaaS platform as the customer base grew ~40%.
- Led a logo redesign that resolved a trademark conflict with MobilePay, live in about four weeks.
- Designed responsive web pages and a library of 200+ sports icons for a high-priority Betway project.
- Designed roll-ups and print for trade shows, and shot and edited video for campaigns and the website.

Digital Concept Developer (Project) - Micro Matic

Sep - Nov 2021

- Interviewed staff across departments to map bottlenecks in bespoke Point of Sale projects (team of four).
- Designed the process model as a 2 × 1.2 m printed whiteboard, plus a customer-facing process graphic.

Graphic Designer (Internship) - Paperturn

Aug - Nov 2019

- Designed web animations, social media graphics and trade-show print for the marketing team.
- Designed UI updates for legacy pages of the company website, handed over to a developer.

EDUCATION

Digital Concept Development (Bachelor's Degree) - UCL Odense

2018 - 2020

- Studied marketing, user research, design and project management, with briefs from Legoland, PFA and Odeon.

Multimedia Designer (AP Degree) - Erhvervsakademiet Lillebælt

2012 - 2015

SKILLS & LANGUAGES

Design tools: Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, WordPress / Elementor

AI tools: Claude Code, ChatGPT / Codex, Stable Diffusion

Languages: Danish (native), English (fluent, EF SET C2 certificate)